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Projet cofinancé par le Fonds Européen de Développement Régional (FEDER)

Project cofinanced by the European Regional Development Fund (ERDF)



## Increasing energy performance by transfer of innovation to agro-food SMEs in the Mediterranean area

Axis 1: Strengthening innovation capacities  
Objective 1.1: Dissemination of innovative technologies and know-how

SINERGIA project

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# SINERGIA

project

SINERGIA is an European project co-financed by the MED Programme, an EU transnational cooperation programme of the EU Cohesion Policy with the objective to strengthen the competitiveness, employment and sustainable development of the Mediterranean area.

## Aim

The general aim of SINERGIA is to promote the technology transfer to the SMEs in the agro-food industry in order to:

1. identify innovative processes to address energy efficiency patterns in the productive chain;
2. guarantee a wide replication of the technological solutions for energy saving and CO<sub>2</sub> reduction in the involved MED regions;
3. strengthen the competitiveness of the agro-food industry in the Euro-Mediterranean and global markets.

## Activities

SINERGIA actions will be performed in 7 specific MED pilot regions across different agro-food pilot sectors with the following objectives:

- capitalizing the most relevant MED and Research projects tackling the innovation in agro-food sector and zooming the critical factors related to the energy efficiency in the agro-food industry in order to steering enterprises towards adequate and innovative solutions;
- identify, also through the realization of energy assessments on a pool of 50 SMEs, innovative solutions and benchmarks;
- develop a decision support systems that enable enterprises to reach higher energy performance standards while preserving the quality of products and support them to take wisest investment choices;
- develop technological transfer actions at transnational level, in order to stimulate investment policies based on lower energy inputs, better energy efficiency and in the use of RES;
- address a common vision and a roadmap of investments for Mediterranean SMEs in the fields of energy efficiency in line with the EU2020 Strategy thanks to the Transnational Cooperation Network, a project initiative open to enterprises, agro-food corporations & R&D actors for the development of future projects & close-to-market researches under the future 2014-2020 Competitiveness & Research programmes;
- multiply, at local/productive cluster dimension, the SINERGIA energy efficiency cooperative model to a broader range of SMEs and stakeholders through the empowerment of existing eco-innovation help-desks in each project region, as well as through the promotion of Public and Private agreements.

# SINERGIA

project partnership



★	<b>ENEA</b> Italian National Agency for new Technologies, Energy and sustainable economic development	ITALY	
★	<b>FEDERALIMENTARE</b> Italian Federation of Food Industry	ITALY	
★	<b>CRITT IAA PACA</b> Innovation and Technology Transfer Regional Center for Agrofood	FRANCE	
★	<b>FIAB</b> Spanish Federation of Food and Drink Industries	SPAIN	
★	<b>SEVT</b> Federation of Hellenic Food Industries	GREECE	
★	<b>CRES</b> Centre for the Renewable Energy Sources	GREECE	
★	<b>GZS</b> Chamber of Commerce and Industry of Slovenia	SLOVENIA	

## IPA PARTNERS

★	<b>AZRRI</b> Agency for rural development of Istria Ltd Pazin	CROATIA	
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## OBSERVER

★	<b>SETBIR</b> Union of Dairy, Beef, Food Industrialists	TURKEY	
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