

LET'S GET CONCRETE ABOUT
**GREEN GROWTH AND
CIRCULAR ECONOMY**
IN THE BALKANS!

June 3, 2021 / 09:00 – 12:30 CET / Zoom

OBJECTIVE:

The webinar aims to inspire a range of stakeholders for a positive change, through storytelling about successful green growth and circular economy initiatives tested across the Mediterranean. Concrete solutions from 8 modular projects within the Green Growth community will ignite the interest for transferability and replicability of tested solutions in the Balkans. The speakers will explain what is the most appropriate level for use (local, national, regional), what is the transfer potential, project replicability and what challenges may arise.

STAKEHOLDERS:

national, entity and local public authorities, public enterprises, sectoral agencies, higher education and research, private sector (SMEs), interest groups including NGOs

AGENDA:

Session 1 – Introduction to webinar

09:00 – 09:05

Welcoming addresses

Representatives of government institutions (TBC)

09:05 – 09:15

Overview of the current situation re green growth and circular economy in the Balkans

Azra Merzić, CENER Z1

09:15 – 09:20

About the Green Growth Community

Nadira Berbić, CENER Z1

Session 2 – Innovative Tools to Support Green Growth and Circular Economy in SMEs

09:20 – 09:35

Circular Business Model Toolkit

instrument addressed to SMEs, clusters and policymakers in the agricultural sectors and wine production, interested in transforming their businesses towards a circular economy approach

Project EMBRACE, Ms Lorena Felić, Development Agency of the Una - Sana Canton

09:35 – 09:50

Product Environmental Footprint tool

assessing the product life cycle hotspots and improvement potentials for olive oil, bottled water and wine sectors

Project PEFMED, Mr Nicola Colonna, ENEA - Italian National Agency for New Technologies, Energy and Sustainable Economic Development

09:50 – 10:05

Innovative methods and tools that could support olive oil production

a better understanding of how agricultural processes and practices impact the quality of the final product

Project ARISTOIL, Ms Mary Krimnianioti, LP. EGTC Efxinj Poli - SolidarCity NETWORK, Greece/ Attica



10:05 – 10:20

Handbook for CrealInnovation LABs design and Sustainability Evaluation Tool (CISET) – learning about creative techniques to generate new innovative ideas in SMEs

Project CrealInnovation, Ms Aida Džamalija Duran, Sarajevo Economic Region Development Agency (SERDA)

10:20 – 10:40

Q&A session

Lecturers and participants

10:40 – 11:00

Break

Session 3 – Waste management

11:00 – 11:15

Solutions tested in agrofood value chains for the reduction of inorganic waste

Project REINWASTE, Rosana Garcia Collado, AGAPA - Junta de Andalucia (Andalusian Agricultural and Fisheries Management Agency)

11:15 – 11:30

Waste as a resource

utilization of livestock waste to produce high-value bio-fertilisers by recovering nutrients from heavily polluted streams

Project RE – LIVE WASTE, Prof. Dr Emir Džomba, Faculty of Agriculture and Food Sciences - University of Sarajevo

Session 4 – Green Growth Financing and Procurement

11:30 – 11:45

Mechanisms and solutions for financing of innovation in green sectors
public and private sector

Project finMED, Zlatan Saračević, Sarajevo Economic Region Development Agency (SERDA)

11:45 – 12:30

Q&A session, survey for participants

Lecturers and participants